



AUTO DEALERSHIPS

SHINE BRIGHTER!

YOUR DEALERSHIP AND SAVINGS

Auto dealerships showrooms must look their best to show off the latest makes and models to its customers. Investing in the latest energy-efficient lighting technologies will save the dealership money and show off the cars finest features. On average, auto dealerships use more energy per square foot than a typical office building, according to ENERGY STAR.¹ This incentive from Oncor plus, the money you save on energy each year, means you can reinvest on what matters most – your dealership.

OPPORTUNITIES TO SAVE

For most businesses, lighting accounts for 18 to 55 percent of electricity consumption, with dealerships falling on the high-end of this scale.¹ Upgrading your lighting equipment to be more energy-efficient will mean lower energy costs and the greatest return on your investment. Implement these energy improvements and start saving.



Lighting

Invest in your building indoors and outdoors with efficient lighting and controls.



Pole Lighting

Upgrade your parking lot with efficient lighting and controls.



Wall Packs

Retrofit your parking garage with efficient lighting wall packs and controls.

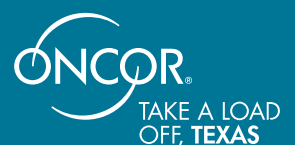
HOW ONCOR CAN HELP

Oncor offers energy efficiency programs designed to help auto dealerships save energy, increase the quality, comfort, and safety of their facilities plus reduce operating costs. Oncor pays incentives to approved service providers that install qualifying energy-saving equipment. Partnering with an approved Oncor service provider can help make energy efficiency a win-win for your dealerships bottom line and customers.

GET STARTED

Visit takealoadofftexas.com to view the Basic Commercial Program and to select a service provider. Qualified service providers will facilitate the incentive process and help you select products that meet your dealership needs. See the back of this flyer for an example incentive chart.

¹ENERGY STAR, Auto Dealers: Buildings and Plants



INCENTIVE EXAMPLES

Commercial Building Example Outdoor LED lighting retrofit per fixture incentive opportunities

EXISTING FIXTURE/ LAMP TYPE	REPLACEMENT FIXTURE/LAMP		
400w Metal Halide	100w LED \$136	154w LED \$115	288w LED \$63
250w Metal Halide	20w LED \$103	40w LED \$95	100w LED \$72
175w Metal Halide	20w LED \$72	35w LED \$66	54w LED \$59

Auto Dealership Example Outdoor Lighting retrofit per fixture Incentive Opportunities

All estimates based on 1 for 1 fixture change out

EXISTING FIXTURE/ LAMP TYPE	REPLACEMENT FIXTURE/LAMP		
1000w Metal Halide	250w LED \$319	300w LED \$300	400w LED \$261
750w Metal Halide	200w LED \$236	250w LED \$216	350w LED \$178
400w Metal Halide	100w LED \$136	150w LED \$116	200w LED \$97

Auto Dealership Indoor Service Bay and Warehouse examples

EXISTING FIXTURE/ LAMP TYPE	REPLACEMENT FIXTURE/LAMP		
400w Metal Halide	100w LED \$130	150w LED \$111	200w LED \$93
250w Metal Halide	40w LED \$91	65w LED \$82	100w LED \$69
175w Metal Halide	25w LED \$67	50w LED \$58	75w LED \$49

NOTE: Incentives listed in this document are for illustrative purposes only. Actual incentives are based on demand and energy savings, and project specific details. Contact an approved participating Service Provider to receive an actual savings projection for your project.

